



Our Mission since 1991 is to provide products utilizing biologicals that enable the soil to be a better environment for plant life and to help plants reach their maximum yield potential.

“A logical approach to grow crops”

START RIGHT

Since 2012 Start Right a biological has been used in furrow or such placement as a 2x2 at planting for corn on hundreds of thousands of acres in the U.S.

Start Right is a proprietary formulation of nutrients sequestered in a concentrated organic acid. It is fortified with a carbon synergist, fermented plant extracts, extracts of *Ascophyllum nodosum* and *Chondrus crispus* seaweeds and soil bacteria.

It has consistently increased yields and provided a positive return on investment on a wide range of soil types and environmental conditions.

Biologicals are finding a place in agronomic practices for seed treatments, soil amendments and foliar applications. It is one of the fastest growing segments in crop input sales in the U.S. and possibly globally.

Start Right has received BECK'S PFR Proven™ product recognition.

Becks Hybrids Start Right Four Year Study Summary

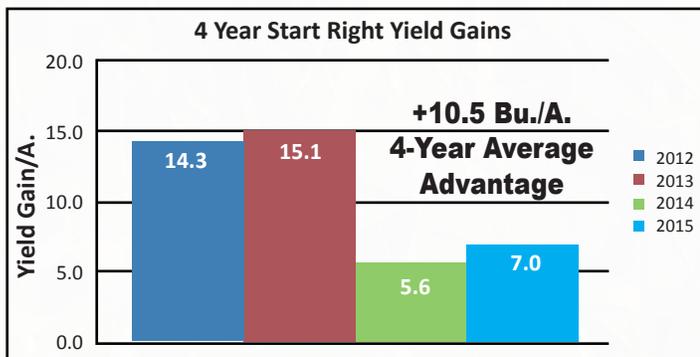


Figure 1

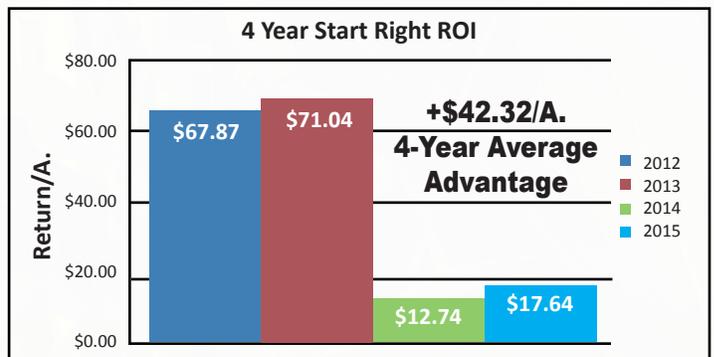


Figure 2



START RIGHT

I used "Start Right" for the first time on some of my corn crop in 2013. I compared it to another product that contained biostimulants. It yielded 14 more bushels than the other product. I tested it again on my 2014 corn crop and saw an increase from 262 bushels per acre untreated to 270 bushels where I used "Start Right". I am pleased to find a product with chemistry that makes sense, has been proven to be consistent, and that can help capture the soil's potential. I have high organic soils. **Jamie Hicks, Meadow Springs Farms, Kennett Square, PA**



I have seen "Start Right" from the beginning. It gives the seedling a healthy platform and stimulates roots to maximize growth. I will continue to work with Jerry and am excited for new chemistry as well. **Stephen Ellis, Caret, Virginia**



Jerry O'Dell introduced me to a biostimulant product for my corn crop in 2008. That year there was some weather related stress. The first thing I noticed was that the corn stalks where the product was applied withstood the stress much better. My daughter Renee is now involved with our farm and we agree that we will continue using Start Right in 2019. **Glenn Pendleton, Elizabeth City, NC**



Jerry O'Dell was the first to introduce me to biostimulants. I tried a product that first year some 9 to 10 years ago on corn. Even though the corn was under a center pivot I could see it making a difference. He has received an order from me for every acre of corn since. **Al Dannelly, Cope, SC**



Neal Herr, General Partner of JNT Farms LP and manager of Herr Farms in North Central Indiana. We grow approximately 870 corn acres per year. I utilize the Becks Practical Farm Research book as a tool to investigate new if at the very least the effectiveness of products in replicated trials. With these tools, I choose what I would like to test on our farming operation. In 2014, we used "Start Right" with some replicated trials in different locations. In each of these trials, the product illustrated increased root growth as well as yield. The yield was on average 7.5 to 9.3 bushels per acre greater than the control rows. There was no noticeable difference in moisture at time of harvest. I plan to use this product again in 2015. **Neal Herr, JNT Farms LP, Burnettsville, IN**



We have been using Start Right on all our corn acres since 2016. In 2015 we tried a few hundred acres of Start Right in-furrow and it averaged out to be 15 bu. better then what we were currently using in-furrow! Ever since then it has been on every acre of corn we grow. Ever year it will be tested against other products and so far to date no other product has come close to beating Start Right in-furrow! I highly recommend adding Start Right to everyone's corn planting budget as we have seen huge financial gains while using Start Right. With tight prices and higher inputs every dollar and every bushel matters and that's why our operation finds that Start Right is a must have in-furrow biological product! **Cory Atley, Advanced Yield, Cedarville, Ohio**