



Our Mission since 1991 is to provide products utilizing biologicals that enable the soil to be a better environment for plant life and to help plants reach their maximum yield potential.

“A logical approach to grow crops”

START RIGHT 2.0

Start Right: we thought we could not do any better, and then we did Start Right 2.0.

Since 2012 Start Right a biological has been applied in-furrow or such placement as a 2x2 at planting for corn on hundreds of thousands of acres in the U.S.

It has consistently increased yields and provided a positive return on investment on a wide range of soil types and environmental conditions.

In 2018 field work began with Start Right 2.0. It has out yield Start Right as high as 22 bushels per acre. That is what a biological can do.

Start Right 2.0 is a proprietary formulation of nutrients sequestered in a blend of concentrated carboxylates. These carboxylates mimic the secretions of beneficial soil microbes. It is fortified with fermented plant extracts, amino acids, plant vitamins, extracts of *Ascophyllum nodosum* and select soil bacteria. It is for use on all crops at planting or at early side dressing.

GUARANTEED ANALYSIS

TOTAL NITROGEN (N).....	5%
3.8% Urea	
1.1% Ammoniacal	
0.1% Other Water Soluble Nitrogen	
AVAILABLE PHOSPHATE (P ₂ O ₅).....	10%
SOLUBLE POTASH (K ₂ O).....	5%
Zinc (Zn)	0.6%
0.6% Chelated Zinc (Zn)	

Derived From: Potassium Phosphate, Urea, Ammonium Phosphate, Protein Hydrolysate, and Zinc EDTA.
Chelating agent is EDTA (ethylenediaminetetraacetic acid).

CAUTION:

KEEP OUT OF REACH OF CHILDREN

Harmful if swallowed.

In case of contact with eyes, flush immediately with copious amounts of water for 15 minutes. If irritation persists, consult a physician. Avoid contamination of skin and clothing. Wash with soap and water.

WARRANTY AND CONDITION OF SALE: Manufacturer warrants that this material conforms to the chemical description hereon and is reasonably fit for use as directed. No other warranty is made, either expressed or implied. Buyer and user, therefore, acknowledges and assumes all risk and liability resulting from handling, storage, and use of this material.

DESCRIPTION:

START RIGHT 2.0 is a proprietary formulation of nutrients sequestered in a blend of concentrated carboxylates. These carboxylates mimic the secretions of beneficial soil microbes. It is fortified with fermented plant extracts, amino acids, plant vitamins, extracts of *Ascophyllum nodosum* and select soil bacteria. It is for use on all crops at planting or at early sidedressing.

COMPATIBILITY:

Where tank mix compatibility is unknown, always pre-test with standard quart jar method prior to tank addition. Avoid mixing with fungicides.

HOW TO APPLY:

Best results are realized when **START RIGHT 2.0** is applied at planting in the seed bed at or near the seeding zone, or knifed into the bed early in the season. **START RIGHT 2.0** can be sprayed in a narrow band and incorporated at planting.

RATE OF APPLICATION:

Apply one quart per acre with a pop-up or starter material. It is safe to apply directly on seed. If not applied at planting, apply one quart per acre knifed in with sidedress.

Broadcast applications require that rates are adjusted to compensate for increased coverage area.



START RIGHT 2.0

As a long time user of the original Start Right, I was seeing consistent increases in yields providing a positive ROI. When Start Right 2.0 was introduced, it was the right thing to try. After year one with 2.0, I saw yield increases above original Start Right and was happy with results. Start Right 2.0 will be the biological that will be on my planter.

Jamie Hicks, Meadow Springs Farms, Kennett Square, PA



I have seen "Start Right" from the beginning. It gives the seedling a healthy platform and stimulates roots to maximize growth. I will continue to work with Jerry and am excited for new chemistry as well.

Stephen Ellis, Caret, Virginia



Jerry O'Dell introduced me to a biostimulant product for my corn crop in 2008. That year there was some weather related stress. The first thing I noticed was that the corn stalks where the product was applied withstood the stress much better. My daughter Renee is now involved with our farm and we agree that we will continue using Start Right in 2019.

Glenn Pendleton, Elizabeth City, NC



Jerry O'Dell was the first to introduce me to biostimulants. I tried a product that first year some 9 to 10 years ago on corn. Even though the corn was under a center pivot I could see it making a difference. He has received an order from me for every acre of corn since.

Al Dannelly, Cope, SC



Neal Herr, General Partner of JNT Farms LP and manager of Herr Farms in North Central Indiana. We grow approximately 870 corn acres per year. I utilize the Becks Practical Farm Research book as a tool to investigate new if at the very least the effectiveness of products in replicated trials. With these tools, I choose what I would like to test on our farming operation. In 2014, we used "Start Right" with some replicated trials in different locations. In each of these trials, the product illustrated increased root growth as well as yield. The yield was on average 7.5 to 9.3 bushels per acre greater than the control rows. There was no noticeable difference in moisture at time of harvest. I plan to use this product again in 2015.

Neal Herr, JNT Farms LP, Burnettsville, IN



Start Right 2.0 has been my go too biological for in-furrow and 2x2 products for the past several years. I have seen significant increase in bushels per acre on all of our corn ground. We have tested it against other products, and so far to date, no other product has come close to beating Start Right 2.0.

Cory Atley, Advanced Yield, Cedarville, Ohio