

APR	MAY	JUN	JUL	AUG	TOTAL
3.32	7.20	8.64	4.26	1.42	24.84



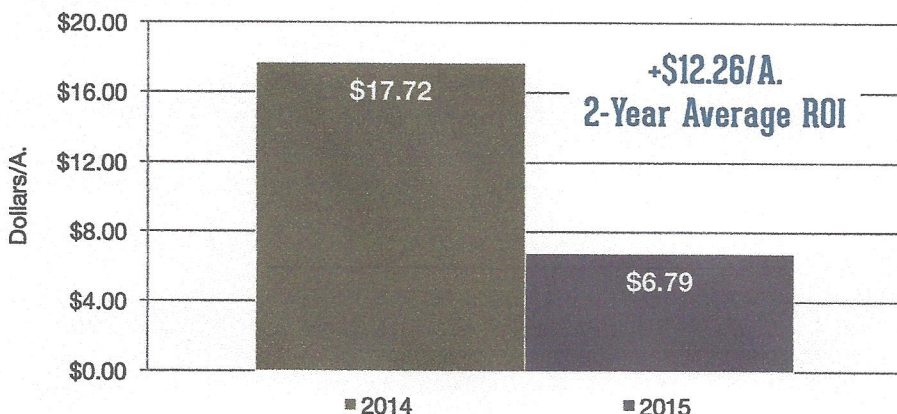
## STARTER ADDITIVE STUDY

### START RIGHT

#### PURPOSE

To evaluate the yield and profitability of Start Right, when applied through a seed firmer at 1qt./A.

#### START RIGHT RETURN ON INVESTMENT 2-YEAR SUMMARY



#### STUDY INFORMATION

Planted	5/23/2015
Harvested	10/5/2015
Population	35,000 Seeds/A.
Row Width	30 in.
Previous Crop	Corn
Tillage	Fall, Spring Vertical-Till
Herbicides	Pre: 2 oz. Zidua®, 5 oz. Verdict® Post: 3 oz. Capreno®, 32 oz. Durango® DMA®, 2 pt. Atrazine
Insecticides	Escalate™
Starter	4 gal. 7-22-5 In-Furrow
Brand Tested	5939AMXT™

#### 2015 DETAILED PLOT DATA

IN-FURROW TREATMENTS	BU./A.†	BU./A. DIFFERENCE	NET* RETURN	RETURN ON INVESTMENT‡
Control: Starter	146.0	--	\$586.92	--
Starter + 1 qt. Start Right	150.3	+4.3	\$593.71	+\$6.79

See product information starting on page 248.

†Bu./A. corrected to 15% moisture. \*Net return is gross income (Bu./A. x \$4.02/Bu.) minus treatment cost. ‡Return on investment is Bu./A. difference x \$4.02/Bu. minus treatment cost. Start Right \$42.00/gal. \*XL, Optimum, and AcreMax are registered trademarks of Pioneer. XL® brand seed is distributed by Beck's Superior Hybrids, Inc. Individual results may vary.

#### OBSERVATION

"Some components of Start Right are humic and fulvic acids. There is an increasing amount of scientific evidence that indicates these organic molecules have a positive effect on crop growth, especially in soils with lower organic matter and higher stress conditions. Unfortunately, not all products that contain humic and fulvic acids provide similar benefits as Start Right. Differences in manufacturer, formulation and concentration contribute to significant differences between products."

Scott Nelson  
PFR Agronomist