



Our Mission: *To provide products utilizing biostimulants and biologicals that enable the soil to be a better environment for plant life and to help plants reach their maximum potential.*

**“A logical approach to grow crops”**

# START RIGHT

**GUARANTEED ANALYSIS**

**5-10-5**

Total Nitrogen .....	5.00%
1.97% Ammoniacal Nitrogen	
2.46% Urea Nitrogen	
0.57% Other Soluable Nitrogen	
Available Phosphoric Acid (P <sub>2</sub> O <sub>5</sub> ) .....	10.00%
Soluble Potash (K <sub>2</sub> O) .....	5.00%
Zinc (Zn) .....	0.60%
Derived from: Ammonium phosphate, Potassium Tripoly phosphate, Urea, Leather hydrolysate, and Zinc EDTA	

**CAUTION:**

**KEEP OUT OF REACH OF CHILDREN**

Harmful if swallowed. In case of contact with eyes, flush immediately with copious amounts of water for 15 minutes. If irritation persists, consult a physician. Avoid contamination of skin and clothing. Wash with soap and water.

**WARRANTY AND CONDITIONS OF SALE:** Manufacturer warrants that this material conforms to the chemical description hereon and is reasonably fit for use as directed. No other warranty is made, either expressed or implied. Buyer and user, therefore, acknowledges and assumes all risk and liability resulting from handling, storage, and use of this material.

**AgBio Logic, LLC**  
**Seneca, S.C. 29678**

NET CONTENTS: 2.5 Gal (9.45 liters)

NET WEIGHT: 23.44 lbs (10.65 Kg)

**Description:**

START RIGHT is a proprietary formulation of nutrients sequestered in a concentrated organic acid. It is fortified with a carbon synergist, fermented plant extracts, and extracts of *Ascophyllum nodosum* and *Chrondrus crispus*, and select soil bacteria. It is for use on all crops at planting or at early sidedressing.

**Compatibility:**

Where tank mix compatibility is unknown, always pre-test with standard quart jar method prior to tank addition.

**How to apply:**

Best results are realized when START RIGHT is applied at planting in the seed bed at or near the seeding zone, or knifed into the bed early in the season. START RIGHT can be sprayed in a narrow band and incorporated at planting.

**RATE OF APPLICATION:**

- In furrow spray at planting, apply 1.5-2.0 pints per acre.
- Early side dress injection, apply 1.0-2.0 pints per acre knifed in near crop root zone.

Broadcast applications require that rates are adjusted to compensate for increased coverage area.

## BECK’S Start Right Study - 2015

Treatment	Percent Moisture	Bushels† Per Acre	Bu./A. Difference	Net^ Return	Return on Investment
Control	21.9	227.4	--	\$914.15	--
1 qt. Start Right 2x2	20.8	234.4	+7.0	\$931.79	+\$17.64

†Bu./A. and test weight corrected to 15% moisture. ^Net return is gross income (Bu./A. x \$4.15/Bu.) minus treatment cost. Return on investment is Bu./A. difference x \$4.15/Bu. minus treatment cost and application cost, if applicable. \$42.00/gal. Start Right, \$43.00/gal. Over the Top Corn.

**Study Information**

Planted	4/30/2015
Harvested	9/18/2015
Population	32,000 Seeds/A.
Row Width	30 in.
Previous Crop	Corn
Tillage	Fall Disk-Rip, Spring S-Tine
Starter	17 gal. 18-18-0-3S
Herbicides	Pre: 1 qt. Anthem® ATZ Post: 1.67 qt. Lexar®, 1 qt. Roundup PowerMAX®
Insecticides	Escalate™
Starter	17 gal. 18-18-0-3S 2x2
Brand Tested	5832A3™

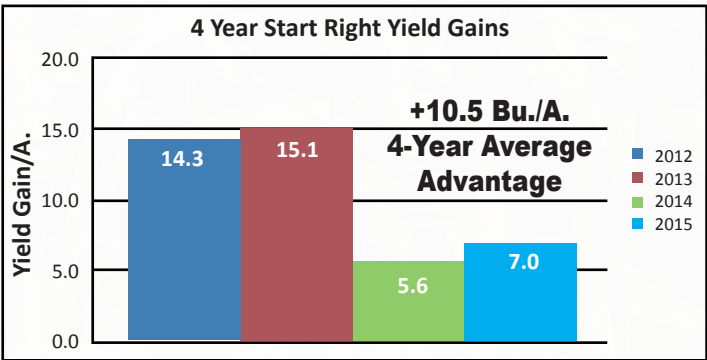


Figure 1

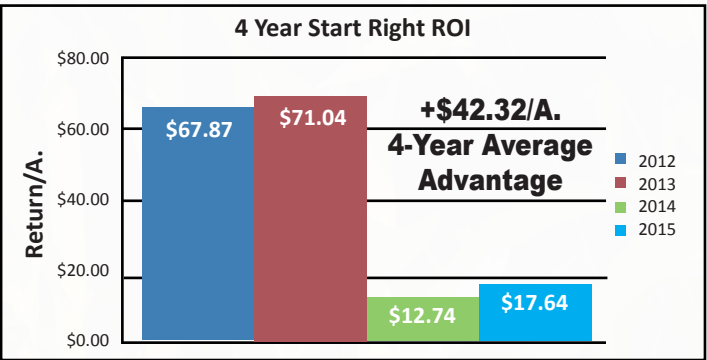


Figure 2





# START RIGHT



There is no denying that Start Right increased the root mass of our corn plants. We had an unusually ideal season for growing corn this past year and attained all time high yields. Though we did not see a big jump in yields in the Start Right test strips (probably due to the abundance of moisture), we are confident that the increase in root mass will prove much more beneficial under stressful conditions. We will use Start Right again this year.  
**Robb Hinton, Heathsville, Virginia**



**Jerry O'Dell** was the first to introduce me to biostimulants. I tried a product that first year on corn some 7 or 8 years ago. Even though the corn was under a center pivot, I could see it making a difference. He has received an order from me for every acre of corn since. **Al Dannelly - Cope, SC**



I have been using biostimulants furnished by Jerry O'Dell on my corn crop since 2008. I have seen the corn with the biostimulant applied develop a larger root system. This helps between watering, especially in a dry year.  
**Danny Willingham - Ocilla, Georgia**



We have been using a biostimulant supplied by Jerry O'Dell each year since 2010 on some of our corn crop. The last three seasons we have used "Start Right". The test results as verified from weigh scales have shown the yield ranging from an 8 bushel increase to a 11.4 bushel increase per acre. The three years average was an increase of 9.4 bushels per acre. We have been pleased with the results each year and will continue to use "Start Right". **Douglas Reed and Steve Oglesbee - Silver Creek Supply Kenton, Ohio**

I used "Start Right" for the first time on some of my corn crop in 2013. I compared it to another product that contained biostimulants. It yielded 14 more bushels than the other product. I tested it again on my 2014 corn crop and saw an increase from 262 bushels per acre untreated to 270 bushels where I used "Start Right". I am pleased to find a product with chemistry that makes sense, has been proven to be consistent, and that can help capture the soil's potential. I have high organic soils. **Jamie Hicks, Meadow Springs Farms - Kennett Square, PA**



**Jerry O'Dell** introduced me to a biostimulant product for my corn crop in 2008. That year had some weather related stress. The first thing I noticed was that the corn stalks where the product was applied withstood the stress much better. I have used his biostimulant on every acre since. 2014 crop completed my third year using "Start Right". **Glenn Pendleton - Elizabeth City, NC**



I have seen "Start Right" from the beginning. It gives the seeding a healthy platform and stimulants roots to maximize growth. I will continue to work with Jerry and am excited for new chemistry as well.  
**Stephen Ellis - Caret, Virginia**



**Neal Herr**, General Partner of JNT Farms LP and manager of Herr Farms in **North Central Indiana**. We grow approximately 870 corn acres per year. I utilize the Becks Practical Farm Research book as a tool to investigate new if at the very least the effectiveness of products in replicated trials. With these tools, I choose what I would like to test on our farming operation. In 2014, we used "Start Right" with some replicated trials in different locations. In each of these trials, the product illustrated increased root growth as well as yield. The yield was on average 7.5 to 9.3 bushels per acre greater than the control rows. There was no noticeable difference in moisture at time of harvest. I plan to use this product again in 2015. **Neal Herr - JNT Farms LP - Burnettsville, IN.**